UK TIKTOK AWARDS 2026

PUBLIC VOTING INFORMATION & TERMS AND CONDITIONS

What are the TikTok Awards?

TikTok is running the UK TikTok Awards 2026 ("TikTok Awards") which aims to celebrate the creators and content on the Platform that have made an impact this year. The purpose of this interactive voting experience is to allow users to vote for their favourites in the TikTok Awards categories.

Background

The collection of voting data ("Voting Data") for the TikTok Awards shall be jointly operated by TikTok Information Technologies UK Limited (company number 10165711) with its registered address at Kaleidoscope, 4 Lindsey Street, London, EC1A 9HP and TikTok Technology Limited, a company registered in Ireland (company number 635755) with its registered address at The Sorting Office, Ropemaker Place, Dublin 2, D02 HD23, Ireland (these entities shall be collectively referred to as "TikTok"/ "We"/" Our"/" Us") via the platform that TikTok (and its affiliates) owns and/or operates entitled TikTok ("Platform"). These terms and conditions ("Terms") govern the collection of the Voting Data for the TikTok Awards on the Platform only between the period 9am (GMT) on 5th November 2026 to 11.59pm (GMT) on 18th November 2026 (inclusive) ("Collection Period"). Votes placed outside the Collection Period may not be counted. By participating in the voting for the TikTok Awards on the Platform, you agree to abide by these Terms as well as our Terms of Service (Terms of Service | TikTok). Any personal data processed as a result of your participation in the voting for the TikTok Awards on the Platform during the Collection Period will be processed in accordance with our Privacy Policy (Privacy Policy | TikTok). If these Terms are inconsistent with any other communications to you (such as advertising or promotional materials), these Terms shall be the ones that apply.

Terms and Conditions

Who can Vote?

1. To vote, you must be resident in the United Kingdom (“Territories”), be aged 13 or above and agree with and comply with these Terms. We are unable to accept any votes outside of the Platform for example by way of e-mail. We are also unable to accept any votes on or off the Platform outside of the voting categories for the TikTok Awards (“Voting Category”) or any votes placed other than through the Voting Mechanism.
2. Non-residents of the Territories shall not be entitled to participate in the voting and any and all voting by users of the Platform non-resident to the Territories may not be counted. You are responsible for ensuring that you participate under the laws and regulations of your country of residence.
3. Officers, directors, employees and independent contractors of TikTok and its parent companies, subsidiaries and affiliates are not eligible to vote on the Platform in respect of the TikTok Awards.
4. Additionally, you must be a user of the Platform, with a valid account on the Platform which is registered to your name and e-mail address.

How to Vote ("Voting Mechanism")

5. Provided you meet the eligibility requirements set out in paragraphs 1-4 above:
    1. To vote during the Collection Period, you can access the ‘voting hub’ located within the mobile application version of the Platform by following links on the Platform. Tap on the Voting Category you would like to vote for to view the nominees in that category. Then, to cast your vote, tap 'vote now' under the nominee you would like to vote for.
    2. You may vote once per Voting Category per day during the Collection Period. Once you have exhausted your votes for the day, you will be prevented from entering any further votes on that day. We reserve the right to introduce additional technical limits, verification steps or anti-abuse controls in connection with voting at any time.

Announcement of Winners

6. The winner of each Voting Category will be announced at an event hosted by TikTok in London on 1st December 2026 (date subject to change) (the “Awards Ceremony”) including via a livestream of the Awards Ceremony on the Platform, and, following the Awards Ceremony, on the Platform by 2nd December 2026. We reserve the right to amend the date, format, location, livestream arrangements and/or announcement mechanics of the Awards Ceremony at any time.

Right to Disqualify and Reservation of Rights

7. We reserve the right to disqualify and/or void any of your votes at any time if in our absolute discretion we believe that you have contravened any of these Terms or you will or could bring us or our partners into disrepute (for example, by way of fraudulent voting on the Platform by whatever means or actions).
8. We reserve the right to change, cancel, or suspend the voting on the Platform for the TikTok Awards at any time.

Limitation of Liability

9. To the extent allowed by law, we won't be responsible for any issues with electronic data transmission, technical problems, failed votes, or any issues with internet access or Platform availability that prevent us from receiving a vote. However, we do not limit or exclude our liability for personal injury or death caused by our negligence, fraud or for any other situation where the law requires us to be responsible.
10. We are not responsible for any delays or failures to fulfill our obligations under these Terms if something happens beyond our control that prevents us from doing so. This includes, but is not limited to, technical failures, internet outages, cyber incidents, governmental action, third party interference or other events beyond our reasonable control.

No Prize or Reward

11. You will not receive any prize or reward for participating in the voting for the TikTok Awards on the Platform.

General

12. No personal data is included in the Voting Data. All Voting Data is anonymised at the point of collection and no personal data is shared with any third-parties.
13. These Terms are governed by the laws of the jurisdiction in which you are a resident. If we have a dispute, we will first try and resolve it with you amicably. Any disputes which we cannot resolve will be subject to the exclusive jurisdiction of your local courts.
14. If you have any questions about placing your vote or need help with placing your vote, you can contact us through the Feedback functionality.