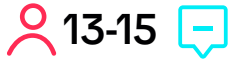




8 ways we protect our younger community members on TikTok in Singapore



1. Age-appropriate features

Our younger community members need to wait to use some of our features. For example:

- Accounts aged 13-15 years old cannot send or receive a direct message (DM) 
- Be at least 16 years old before anyone can Duet or Stitch with their content 
- Be at least 18 years old to host a LIVE or to send or receive gifts 

2. Age checks and assurance

Only people who confirm through our neutral age gate that they're 13 years old or older can set up a TikTok account.



We proactively work to remove potentially underage accounts that we identify or that have been reported in-app.

In Singapore, between 1 April 2023 to 31 March 2024, 57.5K accounts that were suspected to be under 13 years old were removed.

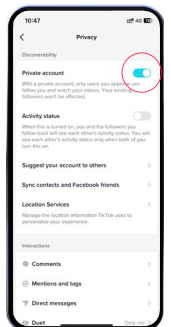
3. Safeguarding the teen viewing experience

Through our content levels system, we organise content based on thematic maturity, preventing content with overtly mature themes from reaching audiences between ages 13-17. When we detect that a video contains mature or complex themes, for example, fictional scenes that may be too frightening or intense for younger audiences, a maturity score will be allocated to the video to help prevent those under 18 from viewing it across TikTok.



4. Private by default

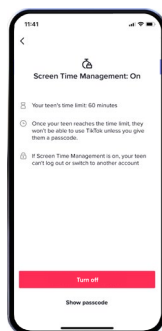
Our settings are designed to be private by default for accounts belonging to people aged 13-15, so only those they approve of as followers can watch their videos, and their account won't be suggested to others.



5. Screen time management

Teens on TikTok get extra support as they develop their digital habits, including a 60-minute daily screen time limit for accounts under 18 and a weekly recap of their time on TikTok.

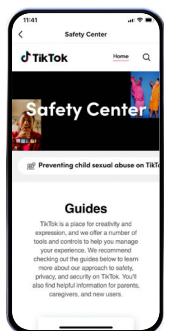
Accounts aged 13-15 don't receive push notifications after 9pm, or after 10pm for accounts aged 16-17.



6. Teen education

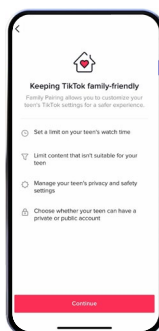
We've created a series of instructional videos and guides on our privacy settings, and support for topics such as bullying, eating disorders, online challenges and other digital safety topics which anyone can access on our Safety Centre.

Furthermore, our Privacy Policy has a section specifically about our teenage community members.



7. Empowering parents and guardians

Our Family Pairing features allow parents or guardians to link their account to their teens' and customise various safety and privacy settings - including their account type, who can comment on their videos, and how long they can spend on TikTok each day. You can learn more in our [Guardian's Guide](#).



8. Age-appropriate advertising policies

All ads on TikTok must comply with our [Advertising Policies](#), which help ensure people only see ads that are appropriate for their age. Moreover, ads must not display, facilitate or promote inappropriate behaviors involving young people, such as underage drinking or smoking.

